

## ECONOMIC DEVELOPMENT SURVEY

(For Employers, Economic Development/  
Main Street Advocates & Chamber of Commerce Groups)

On behalf of the Houston-Galveston Area Council (H-GAC), which is the Council of Governments for the 13-county Gulf Coast Planning Region, we are requesting your assistance in completing the following survey. The data gathered from this effort will assist the Texas Department of Transportation (TxDOT) and H-GAC in identifying areas of needs and opportunities for enhanced transportation services through coordination. H-GAC currently is developing a 13-county Regional Transportation Coordination Plan that ultimately will identify several new Pilot Projects throughout the region. **Your input in the survey process will help ensure that H-GAC is fully aware of potential Pilot Project opportunities in your area.**

There are two ways in which you can complete the survey:

1. online at <http://www.surveymonkey.com/s.asp?u=92442388137>
2. by mailing the survey to H-GAC at the following address:

Attention: Lydia Abebe  
P.O. Box 22777  
Houston, TX 77227-2777

If you, or anyone in your organization, have questions regarding the survey or its contents, please contact:

John Carrara – The Goodman Corporation  
Call (713) 951-7951 or Email: [jcarrara@thegoodmancorp.com](mailto:jcarrara@thegoodmancorp.com)

The deadline for receiving your response is August 25, 2006. Your participation in this survey is truly appreciated.

### SURVEY QUESTIONS

1. Which of the following public transit services are available or need improvement in your community? *(Check one answer for each line)*
  - a. Rural demand response:     adequate     unavailable     needs improvement
  - b. ADA/Paratransit:             adequate     unavailable     needs improvement
  - c. Local Bus:                     adequate     unavailable     needs improvement
  - d. Commuter Bus:                adequate     unavailable     needs improvement
  - e. Subsidized Taxi:              adequate     unavailable     needs improvement
  - f. Other *(Explain)* \_\_\_\_\_
  
2. Do your employees travel outside their county of residence to get to work?  
 Yes             No

3. If you are an employer, do you feel that your employees have adequate means to get to work each day?       Yes       No
4. If you are an employer, do you think your employees would benefit from “vanpool” services to get to work each day?       Yes       No
5. Would you be interested in investing in a program that gives employers and employees tax benefits for participation in a vanpooling/carpooling?  
 Yes       No
6. Would your company be willing to subsidize employees who participate in a vanpool or similar type of group transit program?       Yes       No  
 (If yes, up to which amount per employee)  
 \$20 - \$30/mo.       \$40 - \$50/mo.       \$60 - \$70/mo.  
 \$30 - \$40/mo.       \$50 - \$60/mo.       \$70 - \$80/mo.
7. Are you a representative of a Chamber of Commerce, a Main Street redevelopment group, or a downtown business?       Yes       No
8. If you answered “yes” to 7 above, do you feel your downtown needs “redevelopment” to promote long-term sustainability of businesses?       Yes       No
9. If you answered “yes” to 8 above, rank the following from 1-to-10, with 10 representing the highest level of importance.
- a. A linkage for transit to your downtown. ( )
  - b. A series of streetscape improvements (adequate sidewalks, pedestrian scale lighting, way-finding signage, public art) within your downtown. ( )
  - c. Marketing of businesses located in your downtown. ( )
  - d. Transit circulation within your downtown. ( )
  - e. Other \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

County: \_\_\_\_\_

Other comments about this survey or its contents:

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*Thank you for participating in this important survey.*